

MANAGEMENT SEMINAR

Intelligent Finance

Financial leadership and decision-making with artificial intelligence

Reshape financial leadership. Combine expert judgment and data-driven intelligence with confidence.

LOCATION

St. Gallen

DURATION

3 days

LANGUAGE

DE / EN

INVESTMENT

CHF 2,400

MANAGEMENT SEMINAR

KEY FACTS

LOCATION

St. Gallen

DURATION

3 days · optional with ECTS

LANGUAGE

German / English

TARGET GROUP

Managers, emerging leaders, entrepreneurs

INVESTMENT

**CHF 2,400
plus 8.1% VAT**

NETWORK

StGallen imt Alumni

STRUCTURE

Modules build on one another. The result: your personal Financial Decision Playbook.

ACCREDITATION

Optional with ECTS accreditation.

ST. GALLEN EXECUTIVE SEMINAR

Make clearer decisions. Assess risks more soundly. Interpret key figures more precisely.

Reshape financial leadership. Combine expert judgment and data-driven intelligence with confidence.

AI is changing the reality of finance

Generative models, Predictive Analytics and intelligent analysis tools are changing how decision-makers read balance sheets, interpret key figures, appraise investments and manage liquidity.

Rising complexity, faster decision cycles

Anyone who bases financial leadership on experience and conventional ratio analysis alone loses speed, precision and impact in data-driven markets.

The St. Gallen approach to financial leadership in digital transformation

Connecting financial management, data and AI systematically – practical, responsible and effective.

WELCOME

Grüezi and a warm welcome!

On behalf of the StGallen imt Business School, it is a great pleasure to welcome you to our executive seminar "Intelligent Finance".

Artificial intelligence is changing the way we lead, decide and create value – fundamentally and irreversibly. This seminar gives you the tools, the methods and the mindset to use AI as a strategic partner in your day-to-day leadership.

"The greatest danger in times of turbulence is not the turbulence itself, but to act with yesterday's logic."

PETER DRUCKER

Our aim: you leave not only with knowledge, but with concrete solutions you can apply immediately to your daily challenges. I look forward to welcoming you personally in St. Gallen.

Prof. Dr. Christian Abegglen

President & Academic Director
StGallen imt Business School



Linking financial leadership and artificial intelligence systematically

The seminar shows how decision-makers use artificial intelligence as an integral part of their financial leadership – to make decisions with greater clarity, master financial complexity and spot opportunities early.

Building on the St. Gallen understanding of integrated leadership, expertise in balance sheets, costs, investments and cash flow is systematically aligned with Decision Intelligence, data literacy and personal financial routines, and connected to strategy, risk management and digital transformation.

One focus is the practical use of new analysis tools – for forecasts, investment decisions, early warning systems and reporting, for example.

They serve as instruments for greater clarity, speed and quality in financial leadership.

Through methods, case studies and transfer work, participants develop their personal Financial Decision Playbook – a practical instrument for turning fragmented finance initiatives into a coherent leadership practice that builds trust and supports entrepreneurial success.

For leaders who want to take their financial leadership further

The seminar is designed for managers and emerging leaders, project leaders and specialists from these and other finance-related functions:

Finance

Controlling

Executive Management

Strategy

Operations

It is aimed at people who want to make their financial decision-making and leadership fit for the future – strategically grounded and ready to apply.

CORE OF THE SEMINAR

Expertise in balance sheets, costs, investments and cash flow, Decision Intelligence, data literacy and personal financial routines – systematically aligned with one another.

RESULT

A personal Financial Decision Playbook that turns fragmented finance initiatives into a coherent leadership practice.

IN FOCUS

Decision-makers who want to make their financial decision-making and leadership fit for the future.

PROGRAMME PROGRESS



Opening: financial management and Decision Intelligence.

METHODOLOGY

Models, methods, case studies and transfer work – each module with clearly defined focus areas.

DURATION

Three seminar days in St. Gallen, in German or English.

From financial decisions to transfer into practice

Financial management rethought with AI

You learn how AI-based models become part of your daily financial work – as a sparring partner, an analysis tool and an assistant. Conventional financial thinking is combined with data-based methods to free up time for the financial decisions that really matter. The aim: rethink financial leadership and decide more effectively.

FOCUS AREAS

- Understand the role and impact of AI in financial leadership
- Use AI as a sparring partner, analysis tool and assistant in finance
- Combine experience and expertise with data
- Redesign decision architectures for complex financial questions
- Apply tools for fast, robust financial decisions in management
- Clarify responsibility and transparency when using new analysis methods
- Avoid misreading financial data
- Win back time for strategic financial work

Modules that build on one another combine financial management, Decision Intelligence and hands-on AI application. The following pages lead through the entire programme with all its focus areas.

Decision Intelligence – faster clarity and better quality in financial decisions

Data-based methods change how you process financial information, weigh options and reach decisions. The seminar shows how to raise the quality, speed and consistency of your financial decisions measurably – without compromising rigor.

FOCUS AREAS

- Understand data-based systems and integrate them into financial decision processes
- Use Predictive Analytics and scenarios to spot developments earlier
- Apply simulations to risk, liquidity and investment decisions
- Separate relevant metrics from irrelevant – focus on what matters
- Ensure quality and consistency in financial decisions
- Increase speed and accuracy in decision-making rounds
- Delegate to AI-based analysis tools sensibly and keep control
- Safeguard decision quality through structured reflection

Strategy & AI in financial management

You combine strategic financial thinking with AI-based methods. The focus: how AI supports investment decisions, capital allocation and financial scenarios for the future, and where financial leadership remains irreplaceable.

FOCUS AREAS

- Develop future scenarios for the balance sheet, liquidity and capital structure with AI
- Evaluate and validate strategic investment options with data
- Underpin investment decisions with analyses and simulations
- Optimize cost, budget and value creation management
- Identify efficiency and productivity potential automatically
- Build early warning systems and strategic finance dashboards
- Secure a competitive edge through smart AI applications in finance
- Connect financial processes with new capabilities across the organization
- Measure the impact of strategic initiatives with suitable KPIs

Managing your day-to-day financial work effectively

New tools are changing routines, reporting and the logic of delegation in finance. You learn to use them deliberately for analysis, planning, reporting and prioritization – without giving up your role as a financial leader.

FOCUS AREAS

- Approach analysis, planning and the preparation of financial decisions in a structured way
- Make your own working routines more efficient
- Prepare and sharpen reporting, forecasts and presentations with AI
- Delegate tasks sensibly – and keep your leadership presence where it is irreplaceable
- Find the balance between experience and data-based support
- Reduce information overload in reporting and controlling, sharpen focus
- Use AI for budget planning, forecasting and stakeholder reporting
- Keep developing your personal routines in day-to-day financial work

PROGRAMME PROGRESS



Strategic application and personal financial routines.

FIELDS OF APPLICATION

Forecasts, investment decisions, early warning systems and reporting.

PROGRAMME PROGRESS



Outward impact:
communication, market and
risk.

PERSPECTIVE

Detect signals early,
sharpen messages, build
resilience to market
volatility.

Communication and leadership impact in financial management

Effective financial leadership depends on clear communication. The module covers stakeholder communication, board reporting and investor communication, as well as the alignment between executive management, finance and supervisory bodies.

FOCUS AREAS

- Sharpen your messages for different financial stakeholders
- Use AI to present complex figures and issues clearly
- Set out financial arguments and decision logic clearly and transparently
- Strengthen trust, credibility and clarity in financial communication
- Prepare board presentations and investor conversations thoroughly
- Communicate effectively in financial crises
- Ensure transparency and traceability towards supervisory boards and owners
- Balance AI-supported and personal financial communication

Spotting risks, market shifts and disruptive developments in finance earlier

You analyze market movements, liquidity risks and disruptive trends with modern methods – and translate the signals into strategic financial priorities, resilience and stability.

FOCUS AREAS

- Analyze market, interest rate and liquidity risks with data
- Detect adverse financial developments, trends and weak signals early
- Use early warning systems and scenarios effectively in risk management
- Build resilience to market volatility, price pressure and capital shortages
- Sharpen your strategic positioning in financial management
- Open up international financing and investment opportunities systematically
- Professionalize risk management with AI-based models
- Adapt organizational models, responsibilities and interfaces in finance to market dynamics
- Connect strategic risk management with corporate finance and executive management

Governance, ethics and responsibility in AI-based finance

AI changes not only financial decisions, but also responsibility, liability and trust.

The seminar does not treat AI as uncritical hype, but as a responsible financial instrument for lasting impact and legitimate decisions.

FOCUS AREAS

- Develop governance structures for the use of new technologies in finance
- Clearly define responsibility, liability and roles in the use of AI
- Take data protection, compliance and regulatory requirements into account
- Anchor ethical guardrails for the use of AI in finance
- Build acceptance among employees, investors and stakeholders
- Address false incentives and misinterpretations systematically
- Ensure quality assurance and auditability of AI-based financial decisions
- Assess and communicate the risks of new technologies in finance transparently
- Judge and communicate the limits of AI in finance realistically
- Balance human responsibility and technological possibilities sensibly

Shaping innovation and transformation in finance

Digitalization, FinTech, blockchain and new analysis tools are changing the demands on financial leadership. You learn to build innovation and transformation into your own financial practice as levers.

FOCUS AREAS

- Rethink financial leadership in digital transformation
- Understand digital platforms and new ecosystems as growth levers in finance
- Seize the opportunities of FinTech, blockchain and automation
- Link innovation processes with financial strategy and data literacy
- Examine new financing models and digital value creation systematically
- Establish cross-functional teams and hybrid decision models in finance
- Embed Data Literacy and AI skills firmly in the finance team
- Integrate sustainability and purpose into financial decisions
- Review the organizational conditions for effective transformation in finance
- Lead Change Management for new financial processes successfully

PROGRAMME PROGRESS

Responsibility and change: governance, innovation, transformation.

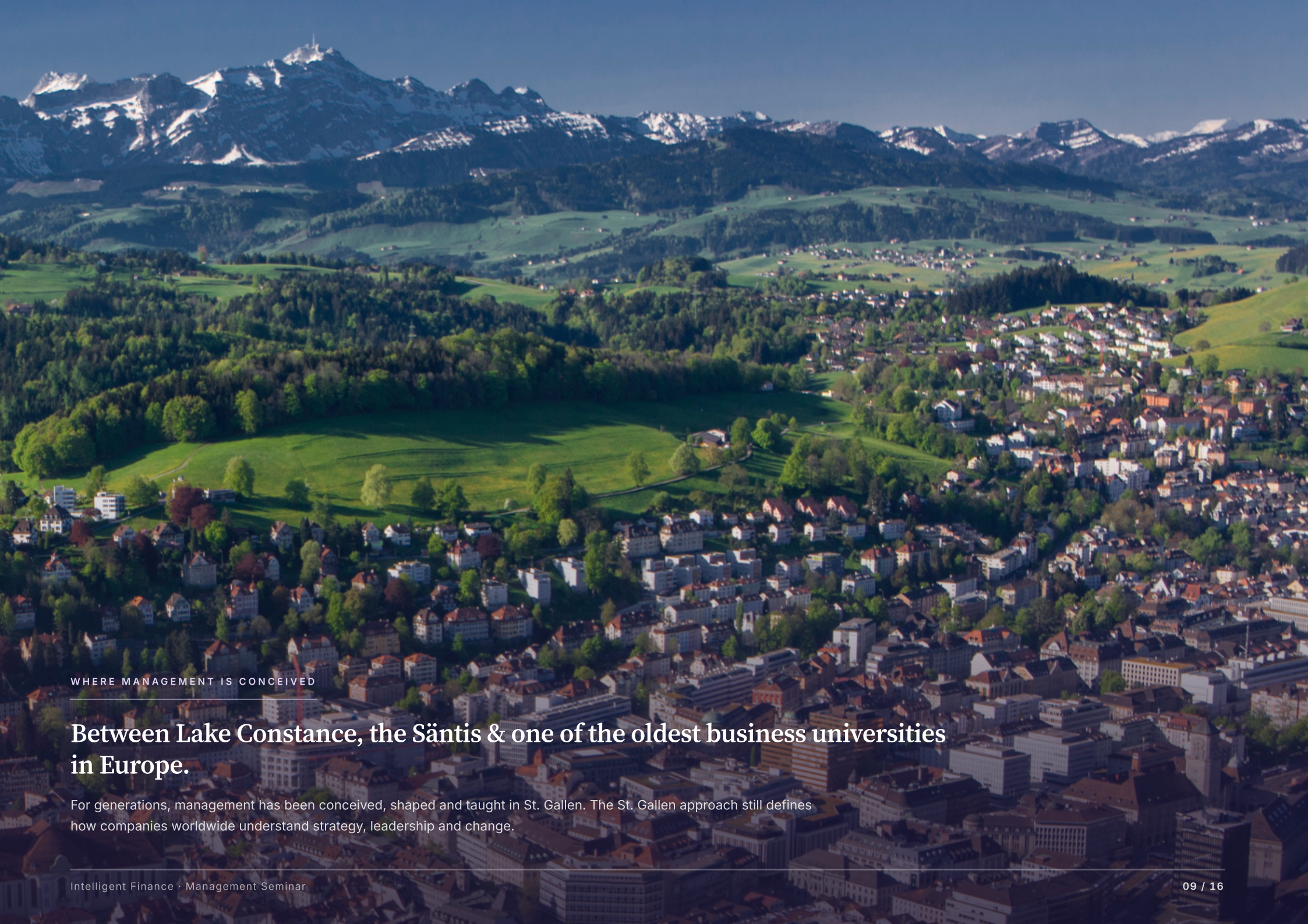
STANCE

AI as a responsible financial instrument – not as uncritical hype.



LOCATION

St. Gallen Management Valley



WHERE MANAGEMENT IS CONCEIVED

Between Lake Constance, the Säntis & one of the oldest business universities in Europe.

For generations, management has been conceived, shaped and taught in St. Gallen. The St. Gallen approach still defines how companies worldwide understand strategy, leadership and change.

PROGRAMME PROGRESS

Conclusion: transfer into your own leadership practice.

YOUR RESULT

A personal Financial Decision Playbook for more clarity, speed and impact in day-to-day work.

Transfer into your own leadership practice

You identify the biggest levers in your own area of responsibility and develop your personal Financial Decision Playbook – strategically grounded and ready to connect directly to your leadership practice.

FOCUS AREAS

- Review your own financial leadership and decision-making in a structured way
- Derive concrete measures for your own area of responsibility
- Recognize strengths, gaps and untapped potential
- Set implementation priorities for the next 100 days
- Identify the key levers for decisions, communication, strategy and governance
- Develop your personal Financial Decision Playbook for day-to-day leadership
- Bundle fragmented finance initiatives and align them for joint impact
- Prepare the transfer into your organization, team and daily financial work

YOUR RESULT

Your personal Financial Decision Playbook – a practical instrument for turning fragmented finance initiatives into a coherent leadership practice: for more clarity, speed and impact in day-to-day work.

Lead financially with greater confidence

You can lead financially with greater confidence: you understand how AI is changing financial decisions, how to combine data and expertise, and how strategy, communication, governance and personal financial routines work together.

You gain concrete starting points for turning fragmented finance initiatives into a coherent leadership practice – with clearer decisions, better communication and closer alignment between finance, management and the organization. You also develop your personal Financial Decision Playbook for more clarity, speed and impact in day-to-day work.

TANGIBLE BENEFITS

- ✓ Make financial decisions more clearly, faster and at higher quality
- ✓ Spot risks, opportunities and market shifts earlier
- ✓ Underpin investment decisions and capital allocation with data
- ✓ Sharpen your personal financial routines and communication
- ✓ Align finance, management and governance more closely
- ✓ Use AI in finance responsibly, ethically and in line with compliance requirements
- ✓ Develop your personal Financial Decision Playbook for day-to-day leadership

YOUR RESULT

A personal Financial Decision Playbook that turns fragmented finance initiatives into a coherent leadership practice.

IMPACT

Clearer decisions, better communication and closer alignment between finance, management and the organization.

FACULTY

The seminar combines conceptual grounding with hands-on financial practice and current AI applications.

EXCHANGE

Participants from different functions, industries and companies contribute their own experience, questions and perspectives.

NETWORK

StGallen imt Alumni

Five features that make the difference

- 01 **The St. Gallen management approach**
Financial management, decision-making, strategy and AI are not treated in isolation, but understood as one integrated leadership task.
- 02 **Practice, not theory**
Models, methods, case studies and transfer work help you derive concrete measures and a personal Financial Decision Playbook for your own area of responsibility.
- 03 **Peer-to-peer exchange**
Participants from different functions, industries and companies contribute their own experience, questions and perspectives.
- 04 **Lecturers from practice and academia**
The seminar combines conceptual grounding with hands-on financial practice and current AI applications.
- 05 **A basis to build on**
The seminar can serve as a stimulus for your own development and as an entry point to further programmes and seminars at the StGallen imt Business School.

ACADEMIC LEADERSHIP

Learn from leading experts from academia and practice – with many years of experience in financial management.



**Dr. Ulrich
von Bassewitz**

ACADEMIC DIRECTOR

Executive Council · Head of Management Seminars

YOUR CONTACT

If you have questions about the “Intelligent Finance” management seminar, we are happy to help you personally.



Monika Dutkiewicz

CONSULTATION AND REGISTRATION

info@imtschool.ch

+41 71 277 60 00

Key information at a glance

All the key facts about the “Intelligent Finance” management seminar – dates and registration are on the following page.

LOCATION	St. Gallen
DURATION	3 days · optional with ECTS
LANGUAGE	German / English
TARGET GROUP	Managers, emerging leaders, entrepreneurs
INVESTMENT	CHF 2,400 · plus 8.1% VAT
NETWORK	StGallen imt Alumni

TERMS



Monika Dutkiewicz
CONSULTATION AND
REGISTRATION

info@imtschool.ch
+41 71 277 60 00

ADDRESS

StGallen imt
Business School
Dufourstrasse 150
9000 St. Gallen ·
Switzerland

NOTE

Corporate dates can be
scheduled individually –
contact us.



“

Continuously questioning yourself and developing further
is essential for lasting success.

Dr. Manfred Wittenstein
FOUNDER AND OWNER · WITTENSTEIN

REGISTRATION

REGISTER ONLINE NOW



Scan the QR code with your smartphone or visit **imtschool.ch** and select the "Intelligent Finance" seminar.

TERMS

CHF 2,400 · plus 8.1% VAT
3 days · St. Gallen
German / English

NOTE

Corporate dates can be scheduled individually – contact us.

Registration form

Intelligent Finance · 3 days · St. Gallen

SELECT SEMINAR DATE * _____

The following dates are available as alternatives.

2026 _____

☐ 06.–08.08.2026 St. Gallen **ENGLISH**

☐ 03.–05.12.2026 St. Gallen **GERMAN**

2027 _____

☐ 17.–19.06.2027 St. Gallen **GERMAN**

☐ 05.–07.08.2027 St. Gallen **ENGLISH**

☐ 02.–04.12.2027 St. Gallen **GERMAN**

PERSONAL DETAILS _____

* Required fields

SALUTATION *

☐ Mr. ☐ Ms. ☐ Other

TITLE

FIRST NAME *

LAST NAME *

COMPANY *

POSITION *

POSTCODE *

CITY *

COUNTRY *

EMAIL *

PHONE *

RETURN THE COMPLETED FORM TO

info@imtschool.ch

StGallen imt Business School · Dufourstrasse 150
9000 St. Gallen · Switzerland
+41 71 277 60 00 · imtschool.ch



*Excellence in Management
and Technology*

StGallen imt Business School

Dufourstrasse 150 · 9000 St. Gallen · Switzerland

info@imtschool.ch · +41 71 277 60 00 · imtschool.ch