

INTENSIVE SEMINAR

Leadership & Management Excellence

Management and leadership excellence in the AI era

Six days for strategy, organization and leadership. AI features in them as a working tool, not as hype.

LOCATION

St. Gallen

DURATION

6 days

LANGUAGE

DE / EN

INVESTMENT

CHF 3,900

INTENSIVE SEMINAR

KEY FACTS

LOCATION

St. Gallen

DURATION

6 days · optional with ECTS

LANGUAGE

German / English

TARGET GROUP

Managers, emerging leaders, entrepreneurs

INVESTMENT

**CHF 3,900
plus 8.1% VAT**

NETWORK

StGallen imt Alumni

STRUCTURE

Modules build on one another. The result: your personal playbook for management and leadership.

ACCREDITATION

Optional with ECTS accreditation.

ST. GALLEN INTENSIVE SEMINAR

Steer the company. Lead people. Decide with greater clarity.

Six days for strategy, organization and leadership. AI features in them as a working tool, not as hype.

AI is changing management and leadership

Generative models, Predictive Analytics and assistance systems are changing how decision-makers steer strategy, organization and markets – and how managers delegate, decide and develop teams.

More complexity, less time to decide

Optimizing individual functions alone means losing pace in disruptive markets. Basing leadership on position and routine alone means losing credibility.

The St. Gallen approach brings both together

Strategy, organization, finance, markets, people, culture and AI belong together – in the company as much as in the team.

WELCOME

Grüezi and a warm welcome!

On behalf of the StGallen imt Business School, it is a great pleasure to welcome you to our executive seminar “Leadership & Management Excellence”.

Artificial intelligence is changing the way we lead, decide and create value – fundamentally and irreversibly. This seminar gives you the tools, the methods and the mindset to use AI as a strategic partner in your day-to-day leadership.

“The greatest danger in times of turbulence is not the turbulence itself, but to act with yesterday's logic.”

PETER DRUCKER

Our aim: you leave not only with knowledge, but with concrete solutions you can apply immediately to your daily challenges. I look forward to welcoming you personally in St. Gallen.

Prof. Dr. Christian Abegglen

President & Academic Director
StGallen imt Business School



From the company as a whole system to your day-to-day leadership

General management is more than the interplay of individual functions. In disruptive markets it takes a holistic understanding of running a company – from strategy and organization through finance and markets to people, culture and artificial intelligence.

For this purpose, the intensive seminar combines two management seminars of the StGallen imt Business School: “StGallen Integrated Management & Strategy” and “Leadership Excellence”.

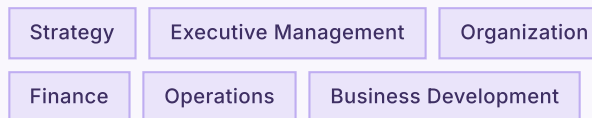
You work with the St. Gallen management concept and align strategy, organization, finance, markets, people and culture with Decision Intelligence and data literacy. The links between the normative, strategic and operational levels become visible – and are translated into concrete action.

Case studies, best practices and transfer work result in your personal playbook for management and leadership.

The same systematic approach applies to your leadership work: mindset, delegation, talent development and personal routines come together with communication, culture and transformation.

For leaders who steer an organization and lead people

The intensive seminar is aimed at managers, emerging leaders and entrepreneurs: at team and department heads, project owners and specialists from these functions:



It is designed for people in charge who shape decisions and want to achieve more with less – through clear leadership, smart delegation and a robust decision-making practice.

CORE OF THE SEMINAR

Strategy, organization, finance, markets, people and culture – aligned with Decision Intelligence and data literacy.

RESULT

A personal playbook for management and leadership – from case studies, best practices and transfer work.

IN FOCUS

People in charge who shape decisions and want to achieve more with less.

PROGRAMME PROGRESS



Opening: the company as a whole – and AI in management.

METHODOLOGY

Clear principles, tools, case studies and transfer work – each module with clearly defined focus areas.

DURATION

Six seminar days in St. Gallen, in German or English.

From the management essentials to transfer

St. Gallen Management Essentials

You get to know the St. Gallen management approach and combine strategy, organization, finance, markets, people and culture into one model for success. The goal: understand and steer the company as a whole system – and move into action.

FOCUS AREAS

- Understand and steer the company as a whole system
- Use the St. Gallen management concept as a frame of reference for priorities
- Recognize the links between the normative, strategic and operational levels
- Connect finance, markets, organization and people with one another
- Develop entrepreneurial thinking as a core capability
- Redesign decision architectures for cross-functional questions

The modules build on one another: first the company as a whole, then strategy and change, then leadership, communication and transfer. The following pages lead through the entire programme with all its focus areas.

Management and leadership rethought with AI

AI-based models become part of your everyday work – as sparring partner, coach and assistant. You combine proven methods with new technologies and gain time for what really matters.

FOCUS AREAS

- Understand the impact of AI in general management and in day-to-day leadership
- Use AI as a sparring partner, coach and assistant
- Combine intuition and entrepreneurial thinking with data
- Gain clarity on the difference between leading and managing
- Provide direction: anchor mission, values and guard rails
- Use technological innovation without losing the overview
- Win back time for strategic management and leadership tasks

Decision Intelligence – faster to clear decisions

Data-based methods change how you process information, weigh options and decide – in the company as much as in the team. The quality, speed and consistency of your decisions improve measurably.

FOCUS AREAS

- Use AI-based analyses for markets and organizations
- Use Predictive Analytics and scenarios to spot trends and developments in the team earlier
- Use simulations for risk, resource and staffing decisions
- Separate relevant signals from irrelevant ones
- Secure quality and consistency in resolutions and leadership decisions
- Shape and control delegation to AI systems
- Safeguard decision quality through structured reflection

Winning Strategies and innovative strength

You develop strategies for volatile times: resilient business models, clear priorities, consistent execution. You also examine which opportunities digitalization and innovation open up for your business.

FOCUS AREAS

- Analyze markets, spot trends, seize opportunities – with the St. Gallen approach
- Design resilient business models and validate them with data
- Secure competitive advantage through clear positioning
- Develop future scenarios for strategies, structures and processes with AI
- Use digitalization as a driver of efficiency and growth
- Build AI-based analyses into innovation and investment decisions
- Measure the impact of strategic initiatives with suitable KPIs

PROGRAMME PROGRESS

Decisions and strategy:
Decision Intelligence and innovative strength.

FIELDS OF APPLICATION

Analyses, scenarios, simulations, business models and investment decisions.

PROGRAMME PROGRESS

Change and impact:
transformation, culture,
teams and communication.

PERSPECTIVE

Develop talent, sharpen
routines, address different
audiences clearly.

Transformation, culture and teams

You shape change actively: structures and processes become clearer, the culture carries them. At the same time, you clarify how to develop talent and multiply your own impact as a leader.

FOCUS AREAS

- Align organizations consistently for change
- Rethink structures, processes and governance
- Take transformation from concept to execution
- Foster culture as a success factor for transformation
- Spot and develop talent, and create space for leadership
- Establish cross-functional teams and hybrid decision models
- Anchor data literacy and AI competence in the leadership team

Day-to-day leadership and communication

New tools change routines, communication and delegation. You use them for analysis, planning and prioritization – without giving up your leadership role.

FOCUS AREAS

- Make your own working routines more efficient
- Prepare communication, feedback and presentations with AI
- Delegate tasks – and stay present where presence is irreplaceable
- Break the cycle of operational rush, interruptions and meeting marathons
- Sharpen messages for different audiences
- Prepare and conduct feedback and conflict conversations
- Shape communication in situations of change and crisis

Risk, resilience and thinking traps

You spot risks earlier and create stability in disruptive markets. To do so, you analyze thinking errors and team dynamics that block decisions.

FOCUS AREAS

- Build early-warning systems and scenarios, integrate risk and opportunity management
- Recognize local optimization, spurious causality and policy resistance
- Use early-warning systems for team conflicts and loss of trust
- Find the balance between stability and agility
- Spot market movements, competitors and weak signals early
- Resolve conflicts constructively and use difference productively
- From the success trap to future viability: think beyond the status quo

Governance, ethics and responsibility in the use of AI

AI changes not only decisions, but also responsibility, liability and trust.

In the seminar, AI is not treated as uncritical hype, but as a management and leadership instrument for legitimate decisions.

FOCUS AREAS

- Develop governance structures for AI-supported management and AI-supported leadership
- Clearly define responsibility, liability and roles in the use of AI
- Take data protection, compliance and employee representation into account
- Anchor ethical guard rails in the company and in day-to-day leadership
- Address bias and misinterpretation in people decisions
- Ensure the auditability of AI-supported decisions
- Assess and communicate the limits of AI realistically

PROGRAMME PROGRESS

Responsibility and stability: risk, resilience, governance and ethics.

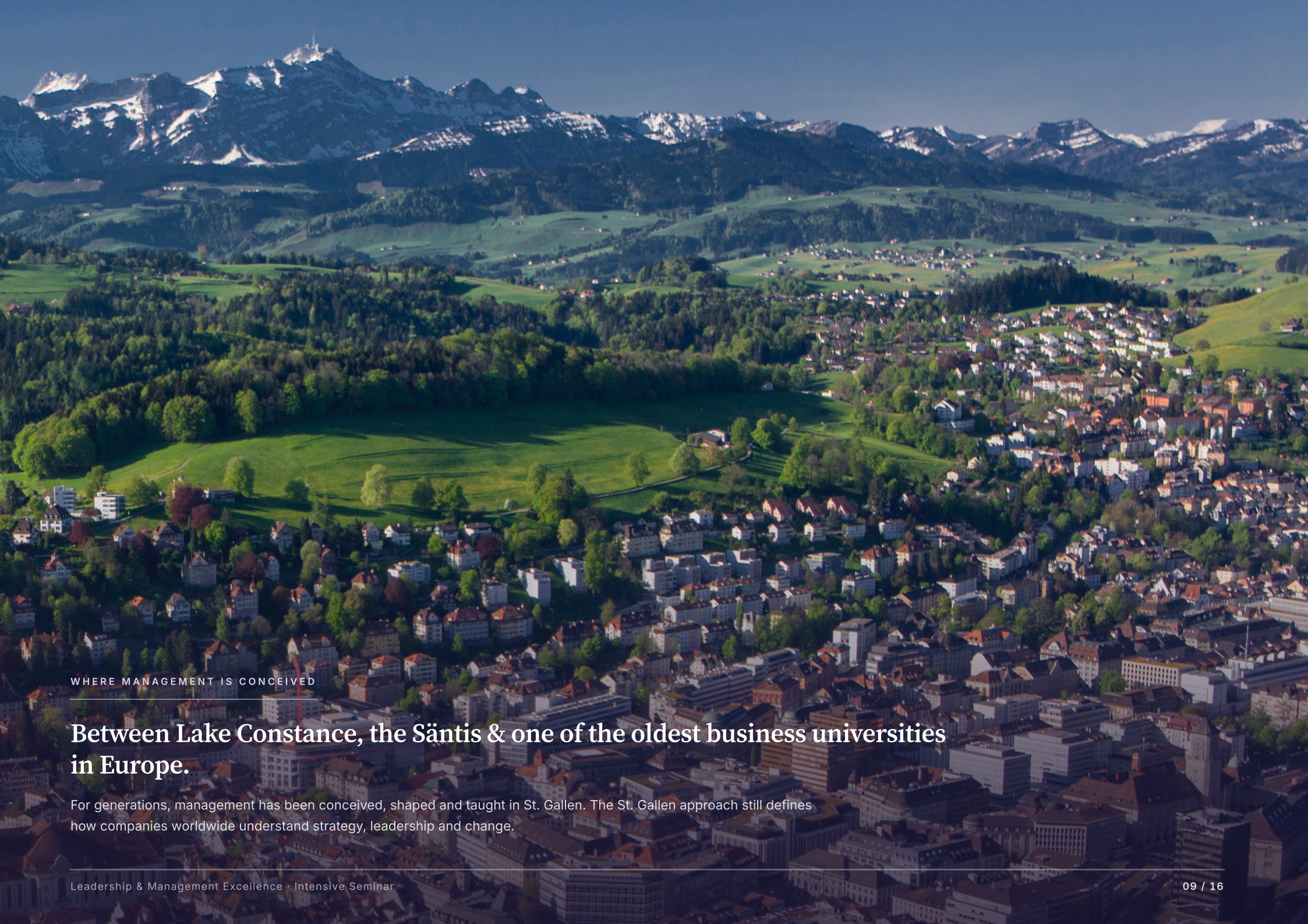
STANCE

AI as a management and leadership instrument for legitimate decisions – not as uncritical hype.



LOCATION

St. Gallen Management Valley



WHERE MANAGEMENT IS CONCEIVED

Between Lake Constance, the Säntis & one of the oldest business universities in Europe.

For generations, management has been conceived, shaped and taught in St. Gallen. The St. Gallen approach still defines how companies worldwide understand strategy, leadership and change.

PROGRAMME PROGRESS

Conclusion: transfer into your own practice.

YOUR RESULT

A personal playbook for management and leadership – ready to apply directly in your practice.

From knowledge to impact – transfer into your own practice

You identify the biggest levers in your own area of responsibility and develop your personal playbook for management and leadership – ready to apply directly in your practice.

FOCUS AREAS

- Transfer case studies and best practices to your own company
- Reflect on your own management, leadership and decision-making practice
- Recognize strengths, gaps and untapped potential
- Bundle fragmented initiatives and align them for shared impact
- Set implementation priorities for the next 100 days
- Peer learning: use peer-to-peer exchange with executives
- Open up the network of the StGallen imt Business School: masterclasses, community and alumni

YOUR RESULT

Your personal playbook for management and leadership. This gives you clarity in decisions, relief in everyday work and impact in your organization.

What you will be able to do after six days

You understand the company as a whole system. You see how strategy, organization, finance, markets, people and culture interact – and what AI changes about it.

You know how AI changes leadership decisions and combine experience with data-based support. Delegation, communication, culture and governance mesh with one another.

You take away tools and concrete starting points – and your personal playbook for management and leadership.

TANGIBLE BENEFITS

- ✓ Steer the company as a whole system instead of optimizing functions one by one
- ✓ Make decisions more clearly and faster
- ✓ Design resilient business models and secure growth
- ✓ Take change from concept to execution
- ✓ Spot talent, opportunities and team dynamics earlier
- ✓ Sharpen delegation and communication
- ✓ Spot risks earlier and create stability in disruptive markets
- ✓ Use AI responsibly and in line with compliance

YOUR RESULT

Tools, concrete starting points and your personal playbook for management and leadership.

IMPACT

Clarity in decisions, relief in everyday work and impact in your organization.

FACULTY

The faculty combines conceptual grounding with management and leadership practice and current AI applications.

EXCHANGE

Equally experienced participants from different functions and industries bring in their own questions.

NETWORK

StGallen imt Alumni

Five features: approach, practice, peers, lecturers, network

- 01 **The St. Gallen management approach**
Strategy, organization, decision-making, leadership, culture and AI do not stand side by side, they belong together.
- 02 **Practice, not theory**
Clear principles, tools, case studies and transfer work. The result is a playbook for your own area of responsibility.
- 03 **Peer-to-peer exchange**
Equally experienced participants from different functions and industries bring in their own questions.
- 04 **Lecturers from practice and academia**
The faculty combines conceptual grounding with management and leadership practice and current AI applications.
- 05 **A basis to build on**
Masterclasses, community and alumni secure impact beyond the seminar.

ACADEMIC LEADERSHIP

Learn from leading experts from academia and practice – and benefit from years of experience in management, strategic leadership and people leadership.



Prof. Dr. Christian Abegglen

ACADEMIC DIRECTOR

President

StGallen imt Business School



Dr. Jan Roy Edlund

ACADEMIC DIRECTOR

Executive Coach

YOUR CONTACTS



**Dr. Ulrich
von Bassewitz**

HEAD OF MANAGEMENT SEMINARS



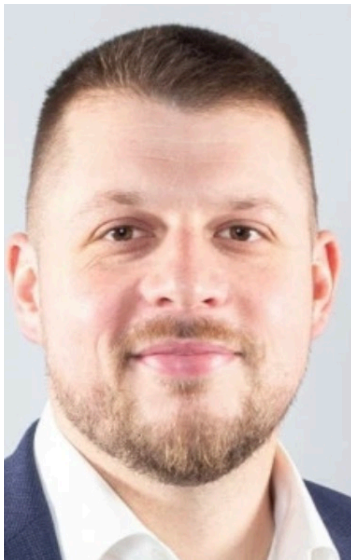
**Monika
Dutkiewicz**

CONSULTATION AND REGISTRATION

Key information at a glance

All the key facts about the “Leadership & Management Excellence” intensive seminar – dates and registration are on the following page.

LOCATION	St. Gallen
DURATION	6 days · optional with ECTS
LANGUAGE	German / English
TARGET GROUP	Managers, emerging leaders, entrepreneurs
INVESTMENT	CHF 3,900 · plus 8.1% VAT
NETWORK	StGallen imt Alumni



“

The StGallen imt Business School was decisive for my path to the executive board. Practical impetus, strategic clarity and valuable perspectives gave me the best possible toolkit for leading a company successfully.

Jonas Gillmann

CTO · DATRON AG

TERMS



Monika Dutkiewicz

CONSULTATION AND
REGISTRATION

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ADDRESS

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Dufourstrasse 150
9000 St. Gallen ·
Switzerland

NOTE

Corporate dates can be
scheduled individually –
contact us.

REGISTRATION

REGISTER ONLINE NOW



Scan the QR code with your smartphone or visit **imtschool.ch** and select the "Leadership & Management Excellence" intensive seminar.

TERMS

CHF 3,900 · plus 8.1% VAT
6 days · St. Gallen
German / English

NOTE

Corporate dates can be scheduled individually – contact us.

Registration form

Leadership & Management Excellence · 6 days · St. Gallen

SELECT SEMINAR DATE *

The following dates are available as alternatives.

2026

☐ 05.–10.10.2026 St. Gallen GERMAN

2027

☐ 19.–24.04.2027 St. Gallen GERMAN

☐ 26.–31.07.2027 St. Gallen ENGLISH

☐ 04.–09.10.2027 St. Gallen GERMAN

PERSONAL DETAILS

* Required fields

SALUTATION *

☐ Mr. ☐ Ms. ☐ Other

TITLE

FIRST NAME *

LAST NAME *

COMPANY *

POSITION *

POSTCODE *

CITY *

COUNTRY *

EMAIL *

PHONE *

RETURN THE COMPLETED FORM TO

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INTENSIVE SEMINAR · LEADERSHIP & MANAGEMENT EXCELLENCE



*Excellence in Management
and Technology*

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