



StGallen imt

Business School

imtschool.ch

**Your Future:
From Standstill to the Fast Lane.**



MBA-For Executives

– *Fast Track To Success* –
Complete Your MBA in 1 Year!

2026-27

From
Strategy
to
Power
to
Execution.



Fast Track MBA-Program for a New Generation of Leaders:

Part-time, practice-focused, instantly applicable to your daily business. Combine your career with world-class learning - powered by the St. Gallen Concept. Start anytime. Special admission for those without prior degrees.

The Idea behind the Program:

The Future is Now!

Ideas are plenty, slides and endless speeches too. But action? That's rare and exactly what both established companies and start-ups need:

- Curious minds who spot risks and seize opportunities.
- Leaders who plan, organize, and inspire.
- Game-changers who transform businesses and markets.
- Driven people who pursue their goals with passion and determination.

Courage, Vision, Consistency

This part-time MBA is designed for personalities who want to actively shape their future and turn their knowledge and drive into ideas and valuable results.

It equips you with powerful tools and hands-on knowledge – and challenges you to put them into practice right away.

For business professionals, lawyers, engineers, creatives, IT experts, scientists, entrepreneurs, and start-up founders.

Benefits at a glance

- Powered by the St.Gallen Concept - built for tomorrow's top executives
- Leadership – strategies and mindsets that truly make a difference
- Designed for Professionals – part-time, flexible, intensive: 7 on-site seminars (3–4 days each) plus self-study and real project work
- No multiple choice – get results: Master Thesis as a hands-on business project
- Ambitious peers, top faculty, industry partners
- Curated Expertise – essentials from leading academic and business experts
- Fast-Track Learning – dynamic, interactive - for maximum progress in minimum time
- Global Perspective – optional study trips to world-leading partner institutions
- Open Doors – special admission track for qualified professionals even without a bachelor's degree or high school diploma



Participants

- Innovative managers, leaders, and intrapreneurs who turn change into action, not words.
- Strategic thinkers and operational achievers: successful founders and entrepreneurs.
- Specialists and professionals moving toward leadership and general management positions.
- Strategic consultants, experts, creatives, scientists, high-potentials & newcomers.

Industries – Digital Worlds

As a practice-oriented Business School for Executives, we focus on technology-driven, innovative industries and markets.

Students are from companies of all sizes and stages: innovative start-ups, internationally oriented high-tech SMEs, established mid-sized firms, and large corporations.

They have the drive to optimize, transform, and reinvent their businesses. United by curiosity and ambition, they turn ideas from fiction into real opportunities in a digitalized world.

Our Approach – Fast Track

For decades, our top faculty have trained executives and ambitious future leaders. Together with international partners, we shape tomorrow's leadership.

This program is for a new generation of managers who stand out with knowledge, leadership, and action – professionals who want to make a real difference.

We follow the St. Gallen Concept – combining management, leadership, innovation, digital, and change. This gives participants the tools and confidence to lead in a fast-changing world.

Clear Structure - Full Flexibility

The program is flexible, innovative, and fully aligned with your professional life through its practice-oriented design. You create your own study plan and choose the seminar dates that fit best over 15–24 months. In total, around 23 days on campus plus 7 days hybrid (online or on-site).

Optional modules at partner schools add depth – with focus on innovation, digital transformation, AI, technology, change, finance, working techniques, and leadership beyond general management.



»If your uniform isn't dirty, you haven't been in the game«

You put knowledge straight into action in your projects – taking your skills to the next level. Tailored self-study ensures immediate 1:1 application, fully integrated into daily work.

Every day you test and refine at the front line – a real boost for you and your company.

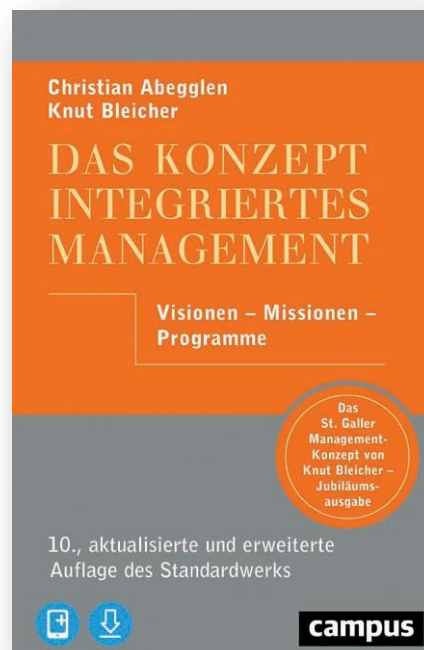
Entrepreneurial – Practical – Action-Oriented – Implementing Real Projects and Business Plans

The Fast Track MBA is designed for future leaders, founders, and entrepreneurs. The training follows the logic of modern fast-track and scale-up mindsets: starting with an idea, then shaping strategy, defining processes and structures, staffing, and building concrete financial and master plans.

At its core is a unique management transfer concept: through integrated project work, participants tackle real business initiatives that drive companies forward sustainably. This means no passive seminar mode – you take the driver's seat from day one, guided by your trainers.

Exclusive Network

This MBA is also your entry ticket to an active career network of executives, entrepreneurs, and experts. Exchange is fostered in many ways – from alumni seminars to afterwork events – offering lifelong opportunities to refresh knowledge and expand connections.





PROGRAM AT A GLANCE

Academic Degree	State-recognized MBA degree, fully Bologna-compliant: Master of Business Administration awarded by Steinbeis Hochschule
Language / Master Thesis	English and /or German - with the option to attend all seminars in German or English, Master Thesis in English or German
Program Start	Maximum flexibility - start your studies at any time. Enrollment takes place quarterly, and you can begin with the seminars right away.
Study Performance	A mix of Self-study, Seminars, Transfer- / Project work, Master Thesis
ECTS-Credits	Participants earn 60 ECTS points in total. With optional study trips and additional modules, the program can be extended to 90 ECTS for an even stronger academic profile.
Seminars / Frequency	7 Seminars usually lasting 3-4 days each in presence, with the 4th day often offered hybrid (online or on-site). Individual coaching is available by arrangement. Every completed seminar (including self study and transfer projects) grants ECTS Credits.
Seminar Order	All Seminars are offered normally twice a year and can be attended in any order – allowing you to plan fully around your schedule
Program Duration	The standard study period is 15–24 months. Fast Track options (e.g. during a sabbatical) are possible. The duration can be extended up to 36 months if needed.
Study Locations	Switzerland / Germany / and at Partner Universities abroad
Admission with Abitur / Bachelor-Study	■ Completed Bachelor's Degree (Uni, FH, DH, BA) ■ Several years of professional experience in industry, trade, services, public sector, or self-employment ■ Proven leadership or specialist responsibility ■ Good English Skills ■ Successful Application Process, including challenging project, recommendation and/or motivation letter
Admission without Abitur / B.A.	Admission without Abitur oder B.A. : Possible via individual test in accordance of §27 Abs. 8 HSG Hochschulstudium LSA
7 Seminars / Moduls	■ Integrated Management & Strategy ■ Organizational Design & Project Management ■ Innovation & Entrepreneurship ■ Marketing & Sales ■ Leadership & People Management ■ Corporate Finance ■ International Management
Tuition Fee	CHF 24.900,–



PROGRAM DIRECTORS



Prof. Dr. Christian Abegglen
Program Director



Dr. Walter Beck
Founding Director, Member of
Senates Steinbeis-Hochschule



Dr. Christopher Pawlak
Executive Council

OUR UNIVERSITY DEGREE PARTNER



FACULTY

■ Prof. Dr. Christian Abegglen

■ Prof. Dr. Jan Roy Edlund

■ Dr. Philipp Gneiting

■ Daniel Gfeller, lic. rer. pol.

■ Mag. Dr. Alexander Sitter

■ Prof. Dr. Cornelia Scott

■ Dr. Justus von Grone

■ Dr. Christopher Pawlak

■ Prof. Dr. Javier Villaba-Diez

■ Dr. Lüder Tockenbürger

■ PhD. André Langenegger

■ MBA Michael Beckmann

Partner

PLUGANDPLAY





MANAGEMENT TEAM



Michael Beckmann, MBA
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Study Program Steinbeis-
Hochschule



**Elisabeth Sophia Stern
B.A.**
Customer Relationship
Manager



**Prof. Dr. oec. HSG
Jan Roy Edlund**
Director Research

EXECUTIVE COUNCIL



Monika Dutkiewicz, MBA
Director EMEA Programme



**Dr. oec. HSG
Ulrich von Bassewitz**



**Dr. Dipl.-Ing., Dipl.-Betw.
Wolfgang Strecker, MBA**



Stefan List
Executive MBA HSG

*In Cooperation with renowned leaders from
St. Gallen, Europe and beyond*



SEMINAR SESSIONS / DATES 2026

Modules / Seminars	Module date 1 in 2026 (in German)	Module date 2 in 2026 (in English)	Module date 3 in 2026 (in German)
Integrated Management & Strategy <i>Prof. Dr. Christian Abegglen</i>	April 20–22, 2026 St. Gallen (in German)	July 27–29, 2026 St. Gallen (in English)	October 5–7, 2026 St. Gallen (in German)
Leadership – People Management: Leading yourself <i>Prof. Dr. Jan Roy Edlund</i>	April 23–25, 2026 St. Gallen (in German)	July 30 – August 1, 2026 St. Gallen (in English)	October 8–10, 2026 St. Gallen (in German)
Marketing – Sales: Customer first <i>Dr. Justus von Grone</i>	June 15–17, 2026 St. Gallen (in German)	August 3–5, 2026 St. Gallen (in English)	November 30 – December 2, 2026 St. Gallen (in German)
Financial Management <i>lic. rer. pol. Daniel Gfeller</i>	June 18–20, 2026 St. Gallen (in German)	August 6–8, 2026 St. Gallen (in English)	December 3–5, 2026 St. Gallen (in German)
Organizational Design - Project Management: World Class Company <i>Prof. Dr. Javier Villaba-Diez</i>	June 25–27, 2026 Zurich (in German)	August 13–15, 2026 Zurich (in English)	December 10–12, 2026 Zurich (in German)
Innovation – Entrepreneurship <i>Dr. Philipp Gneiting</i>	March 12–14, 2026 Stuttgart (in German)	July 23–25, 2026 Stuttgart (in English)	November 19–21, 2026 St. Gallen (in German)
International Management <i>Dr. Christopher Pawlak</i>		July 20–22, 2026 Zurich (in English)	



SEMINAR SESSIONS / DATES 2027

Modules / Seminars	Module date 1 in 2027 (in German)	Module date 2 in 2027 (in English)	Module date 3 in 2027 (in German)
Integrated Management & Strategy <i>Prof. Dr. Christian Abegglen</i>	April 19–21, 2027 St. Gallen (in German)	July 26–28, 2027 St. Gallen (in English)	October 4–6, 2027 St. Gallen (in German)
Leadership – People Management: Leading yourself <i>Prof. Dr. Jan Roy Edlund</i>	April 22–24, 2027 St. Gallen (in German)	July 29–31, 2027 St. Gallen (in English)	October 7–9, 2027 St. Gallen (in German)
Marketing – Sales: Customer first <i>Dr. Justus von Grone</i>	June 14–16, 2027 St. Gallen (in German)	August 2–4, 2027 St. Gallen (in English)	November 29 – December 1, 2027 St. Gallen (in German)
Financial Management <i>lic. rer. pol. Daniel Gfeller</i>	June 17–19, 2027 St. Gallen (in German)	August 5–7, 2027 St. Gallen (in English)	December 2–4, 2027 St. Gallen (in German)
Organizational Design - Project Management: World Class Company <i>Prof. Dr. Javier Villaba-Diez</i>	June 24–26, 2027 Zurich (in German)	August 12–14, 2027 Zurich (in English)	December 9–11, 2027 Zurich (in German)
Innovation – Entrepreneurship <i>Dr. Philipp Gneiting</i>	March 11–13, 2027 Stuttgart (in German)	July 22–24, 2027 Stuttgart (in English)	November 18–20, 2027 Stuttgart (in German)
International Management <i>Dr. Christopher Pawlak</i>		July 19–21, 2027 Zurich (in English)	



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From Standstill to the Fast Lane.**



MBA – For Executives

A part-time program for today's and tomorrow's executives and specialists – maximum impact, minimum time.

We stand for it!



Prof. Dr. Christian Abegglen
Program Director
StGallen imt Business School

We are happy to answer your questions and provide references.

Your email will be answered promptly and personally:
info@imtschool.ch

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